Sweet Swirl Frozen Yogurt - Stacie C. Morgan -
Moving from duty station to duty station with her Navy husband Josh Morgan has made it difficult for Stacie Morgan to maintain and progress in her own career. With two Master’s Degrees, one in Administration and Leadership from Trident University and the other in Counseling from Mississippi State University, she’s always been able to find a teaching position at their next duty station. However, working in another school district generally meant having to start over at the bottom of the totem pole again from the standpoint of earning tenure. When she and Josh were stationed in Guam, Stacie began toying with the idea of opening a frozen yogurt shop at their next duty station back in the States.

Fast-forward to Josh’s reassignment to a new duty station in Corpus Christi, Texas, and, sure enough, you’ll find Stacie teaching special education classes at Flour Bluff Elementary School. However, after getting acclimated to the area, Stacie finally decided that she’d rather follow her dream of starting her own business instead of teaching and began making plans to open the “first” frozen yogurt shop on North Padre Island.

After finding a suitable location for her frozen yogurt shop, Stacie contacted the Del Mar College Small Business Development Center in March 2012 for help structuring a business plan and loan proposal. SBDC business advisor Michael North assisted her in preparing a detailed business plan with cash flow projections and financial statements. After the business plan and financials were completed, Stacie and Josh approached ACCION Texas for a loan and were approved. According to Stacie, “Our dream of opening the first frozen yogurt shop on North Padre Island is becoming a reality thanks to Mike North at the Del Mar College Small Business Development Center. Mr. North counseled us and helped us to increase our knowledge of the entrepreneur world through free one-on-one consulting. Mr. North helped us write a business plan and created sales projections. Every bank we talked to was extremely impressed by the caliber of our business plan. After we received our loan, Mr. North gave us continued support and advice. The Del Mar College SBDC is a must for anyone thinking of opening their own business. We are so grateful for the free services we have utilized and have signed up for other seminars at the SBDC.”

Stacie’s dream of starting her own business will indeed become a reality in August 2012, the anticipated grand opening of Sweet Swirl Frozen Yogurt, which is located in the Padre Station Shopping Center at 14457 S. Padre Island Drive, Suite 107. The new upscale Padre Station Shopping Center is located less than a block from the major intersection of S. Padre Island Drive and Highway 361. Sweet Swirl Frozen Yogurt is focused on providing the highest quality frozen yogurt and will offer 10 yummy flavors along with over 50 toppings including fresh fruits, candy and nuts that will satisfy everyone’s craving. Sweet Swirl Frozen Yogurt also offers healthy and refreshing smoothies and fresh brewed coffee. Stacie and Josh Morgan are committed to providing their customers with an exceptional frozen yogurt experience in a fun, safe, friendly environment that promotes a healthy lifestyle. For more information on Sweet Swirl Frozen Yogurt, call Stacie Morgan at (361) 944-1119 or visit her website at www.sweetswirlfrozenyogurt.com.