Marketing Club Minutes

Meeting October 19th, 2006

Secretary’s Minutes

Meeting was called to order at 12:40

Guest Speaker

- Martin Guilen from Coca Cola - Spoke to members about the different drinks that we are going to selling for the next two weeks. Answered all questions that members had. Let members know that they should not sell to convenient stores because the price that we are selling at is much lower then what they buy at. The members are to keep the carbon copy of the forms and the buyers keep the original. If a customer finds that they have received a case with a flat drink they have to return a full case with empty bottles or full of soda, the point is that the case has to have all the bottles in it in order to get another case refunded back to them. If they bring just that one bottle with the flat drink they will not get anything back.

OFFICER REPORT

Treasurer - Kimberly Neer

- She handed out all the coca cola paper work that will be needed for the coke sales. The cokes sales started on Thursday October 19th. The goal for this semester is 15 cases for every member. She went through how the forms are to be filled out. If a member accepts checks then they are responsible if it bounces and if it does bounce then that is a case not sold. The club will be giving out prizes for the most cases sold. To qualify you have to sell at least 25 case or more.
➢ Be sure to put your name on all your sheets and number them from 1-15.

➢ The slips are due two weeks from October 19th which will be on November 3rd.

➢ The pick up date for the drinks will be on November 17th between 10am and 1pm.

President - Tania

➢ We have two new members Caitlin Shook and Kristy.

➢ We have one confirmation on raffle prizes from the Republic of Texas.

➢ Tania and Margie will be in the Del Mar Now taping. She will let the members know when it will be showing.

➢ All members need to sign up for the Welcome Home Del Mar.

➢ Who’s Who – She let the members know that if they meet the criteria they should sign up because it would be good for their resume. For further details they should see Tania or Mr. Blanco.

➢ All members need to bring some healthy snacks to Mr. Blanco’s office for the TACHE kids. They have to be healthy snacks such as canned fruit, or dried fruit. Food that is no perishable.

Vice President - Margie

➢ Handed out golf tournament letters. We are still waiting on the flyers due to a confirmation with one of the sponsors.

➢ Handed out information on a select few of the Disney restaurants. She also give members more information on how they can obtain more information on the restaurants at www.disney.com.

Secretary - Annie

➢ Everyone needs to sign in and make any changes to their information if they are any
errors. The new members should make sure that they put down all their information.

➤ Thank you for the donations last meeting.

➤ Advisory Report - Mr. Blanco

➤ Let the members know that we have enough people for the junior achievement which is October 22\textsuperscript{nd}.

➤ There will be an advertising workshop for the American Advertising Foundation - AAF on November 3\textsuperscript{rd} at the Performing Arts Center from 8 am to 12 noon. There will be breakfast and lunch served for those who attend. Any member that is interested should sign up.

➤ Reminded members about the "Leadership CC” on Thursday November 9th at 1:00pm.

➤ We are also invited to tour of a radio station on November 8\textsuperscript{th}.

➤ Thanked all the members for a job well done with the Disney collateral.

**New Business**

➤ Jonathan is creating a survey for Mr. Ramos on the student service fees. The college would like to increase the cost of the student service fees. This fee is put towards things such as the RTA, Clubs in Del Mar such as ours, parking, the foghorn, intramural sports, etc. This survey is meant to see how many students would like the fees to be increase and how many would like it to remain the same. Currently it is at $5 and they are looking at increasing it to $7 (two dollars more).

➤ Adrienne is in charge of the business forum which will be on Wednesday October 25\textsuperscript{th} in VB room 100 at 11am.

Meeting adjourned at 1:10pm